



Clip-Lok International

International Sales Meeting

London Sept. 14th 2015

Agenda

- 08.45 Welcome
Anders Lassen, CLI
- 09.00 Key Markets
Status and future developments
Anders Lassen, CLI
- 09.30 Marketing
Our new web-site – frame work
Web-shop
Tylan Kaae, CLI
- 10.15 Marketing – Brainstorm
Which new marketing tools are needed for selling more boxes. **Each participant presents their wish list**
ALL
- 10.30 Tea and coffee served
- 10.45 Plastic clip
Product, manufacturing, sourcing, pricing, testing
Anders Lassen, CLI
- 11.15 Plastic clip - Brainstorm
Which markets shall we focus on to get success? **Each participant to present their ideas**
ALL
- 12.00-13.00 Lunch



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- 13.00 Releasable clip
Product, manufacturing, sourcing, pricing, testing
Anders Lassen, CLI
- 13.20 Releasable clip - Brainstorm
Which markets shall we focus on to get success? **Each participant present their ideas**
ALL
- 14.15 Plastic clip and releasable clip
How to promote it and how to sell it
Tylan Kaae and Anders Lassen, CLI
- 14.45 Tea and coffee served
- 15.00 Steel clips sourcing
Anders Lassen, CLI
- Key Markets – Presentations
- 15.20 Automotive – Leoni – Busbar in aluminium
James Milne
- 15.30 Automotive – Alelion – Lithium batteries for forklifts
Roger Tillberg
- 15.40 Defense – Swedish Armed Forces - Tents
Gustaf Follin, Clip-Lok SimPak (Scandinavia)
- 15.50 Defense – US Marine Corps – Generators
Marcel Bacx
- 16.00 Clips to be used for other products than packaging - Brainstorm
Which products are in demand by consumers? **Each participant to present their ideas**
- 16.40 DSEI update
Tylan Kaae, Clip-Lok International



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- 17.00 Closing remarks
Anders Lassen, Clip-Lok International
- 17.15 END of the day
- 19.30 Dinner at Park Terrasse Restaurant, Kensington