



**Clip-Lok SimPak<sup>®</sup>**

Marketing update - London 2015

Tylan Kaae

# Newsletters

- Sirius patrol
- Strength and flexibility
- Sent March 2015



**Clip-Lok SimPak®**  
Cost-saving packaging

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It's all about  
**The Box**



Clip-Lok SimPak has more than 25 years of experience in designing innovative cost-saving packaging. Below is a Clip-Lok adventure from one of the furthest icy corners of the world!









Clip-Lok put to SIRIUS use

Click on the image above to read about one of the most challenging uses of Clip-Lok reusable boxes. In our next issue, we will look at the use of **GPS navigation systems** in Clip-Lok packaging.

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**Clip-Lok SimPak® and the Sirius Sled Patrol**

The Sirius Sled Patrol is the world's only military dog sled patrol. This Special Forces unit of the Danish Armed Forces is responsible for maintaining Danish sovereignty in North and North East Greenland. The patrol is made up of six sled teams which have undergone intensive mental and physical training.

Each sled team—consisting of two soldiers, 11 dogs and a sled—is sent out from a remote station for months at a time to conduct military surveillance over an area of Greenland covering 160,000 square kilometers. Alone in this vast wilderness, they face some of the earth's harshest and most spectacular weather and terrain.

In preparation for their journey, each team builds their sled by hand. It is critical that the sleds they use are strong and flexible enough to hold up under the extreme terrain conditions. Therefore they are tied together using nylon rope rather than using screws or nails. This allows the sled to flex without breaking.

**Strength and flexibility are also the qualities that made the Sirius Sled Patrol choose Clip-Lok boxes**

During the summer, the patrol distributes depots of supplies for the coming winters' sled journeys. The distribution is carried out by boats, helicopters and airplanes. Loads of supplies are packed in boxes and either sailed to the sites or dropped from aircraft using parachutes. This requires packaging that is strong enough to hold up in rough seas and flexible enough to absorb and withstand the impact of an air-drop. The Sirius Patrol uses [Clip-Lok boxes](#) for this critical assignment.

Like the Sirius sleds, Clip-Lok boxes are built using heavy-duty plywood and robust fasteners which allow the structure to flex without breaking. But instead of rope, Clip-Lok uses spring steel clips which have 100% elastic behavior and a high tensile strength. The combination of plywood and clips guarantees the strength and flexibility necessary for the patrol's demanding use. This has been proven through extensive testing including rough handling, impact, drop, and withstanding extreme temperatures - from tropical heat to arctic cold of -40°C.

Whether a box is sent by cargo ship to an international port or dropped from an airplane into an icy wilderness, it can be an advantage to be able to track its progress during the journey. Clip-Lok can integrate a powerful GPS tracking device into the custom-built box. Read more about [GPS tracking](#) in our next newsletter.

**Clip-Lok SimPak®**

For more than 25 years, Clip-Lok SimPak has been building reusable, flat-packable boxes which meet the demands of [industries](#) such as defense, automotive, high-tech and aeronautics. In addition to strength and flexibility, Clip-Lok boxes provide superior savings: A Clip-Lok box is typically reused over 100 times, but investment payback is often seen after only three shipments.

The Clip-Lok SimPak Group is a global network of partners covering marketing, sales, client liaison and manufacturing on four continents. Visit our [website](#) for more information and to find your nearest Clip-Lok representative.








# Newsletters

- GPS
- Protect your shipments with GPS tracking
- Sent May 2015



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It's all about  
The Box

Track your Clip-Lok boxes anywhere in the world with GPS  
 Clip-Lok boxes are used across the globe to protect valuable goods from damage during transport. But even the very best packaging can't protect against logistics problems – unless the box can be tracked!  
 Clip-Lok boxes can be equipped with a powerful GPS/GSM/UHF tracking device so you can easily follow the location and progress of your goods. [Read more](#)






Where's my box?



**Next Issue: Shock protection**  
 No road is too rough when the right care is taken. Vibration and shock are significant hazards to sensitive equipment during transport – often resulting in costly damage. Clip-Lok offers additional protection to your sensitive goods by integrating Skid-Mate cushions into the pallet base. Read more about shock protection in our next newsletter.

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**Previous Issue: Strength and flexibility**




The Simpak Steel (Hemel) is the world's only military ring steel pallet – responsible for maintaining Danish air operations in both north and south Denmark.

During the summer, the parcel distributor's depots of supplies is carried out by boat, helicopter and airplane. Loads of supplies are packed in boxes and either loaded to the plane or dropped from aircraft wing parachutes.

This reusable packaging that is strong enough to hold up in tough seas and flexible enough to absorb and withstand the impact of an aircraft. The Simpak Parcel uses Clip-Lok boxes for the critical assignment.

[Read more](#)




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## Track your Clip-Lok boxes anywhere in the world

Clip-Lok boxes are used across the globe to protect valuable goods from damage during transport. But even the very best packaging can't protect against logistics problems – unless the box can be tracked!

**Clip-Lok boxes with GPS - Tested for emergency missions**  
 The Danish Emergency Management Agency (DEMA) responds to catastrophes all around the world. As part of their emergency response, they are prepared to air-drop emergency supplies and personnel into the disaster areas, which are often in remote and extreme locations with no supporting infrastructure.



For this purpose, the DEMA have tested Clip-Lok boxes equipped with GPS (Global Positioning System) devices. The strength and flexibility of the box protects the life-saving supplies, and the GPS allows the ground crew to locate boxes dropped prior to their arrival to the area or dropped into areas which are difficult to access. A GPS can also track the location of boxes shipped or dropped into areas where theft can be an issue. The DEMA have approved the boxes for further testing as part of ARCTIC RESPONSE, a joint exercise with participation of all branches of the Danish armed forces.



**Protect your shipments with GPS tracking**  
 Custom built Clip-Lok boxes can be equipped with a powerful Trusted™ GPS/GSM/UHF tracking device so you can easily follow the location and progress of your goods. The small device is secured within the construction of the box. The device is tracked by satellite and the location can be followed on your computer, tablet or telephone.



In situations or areas without GSM signals and for close range locating, the built-in UHF radio beacon can be activated. The device can then be tracked from a distance of 1-10 km using a radio receiver and antenna. Also built in to the device are sensors for motion, tilt, temperature, light, and g-shock. Read more about these sensors at the [Trusted™ website](#).

The device has an average battery life of over 3 years depending on the environment, and can operate in temperatures ranging from -40C to +85C. These factors, combined with an extremely robust casing, make this device a good choice when extra security is required.



RFID tags can also be included on Clip-Lok boxes. [Contact us](#) to hear more.

### Next issue: Shock protection

Vibration and shock are significant hazards to sensitive equipment during transport – often resulting in costly damage. Clip-Lok offers additional protection to your sensitive goods by integrating Skid-Mate cushions into the pallet base. Read more about shock protection in our next newsletter.

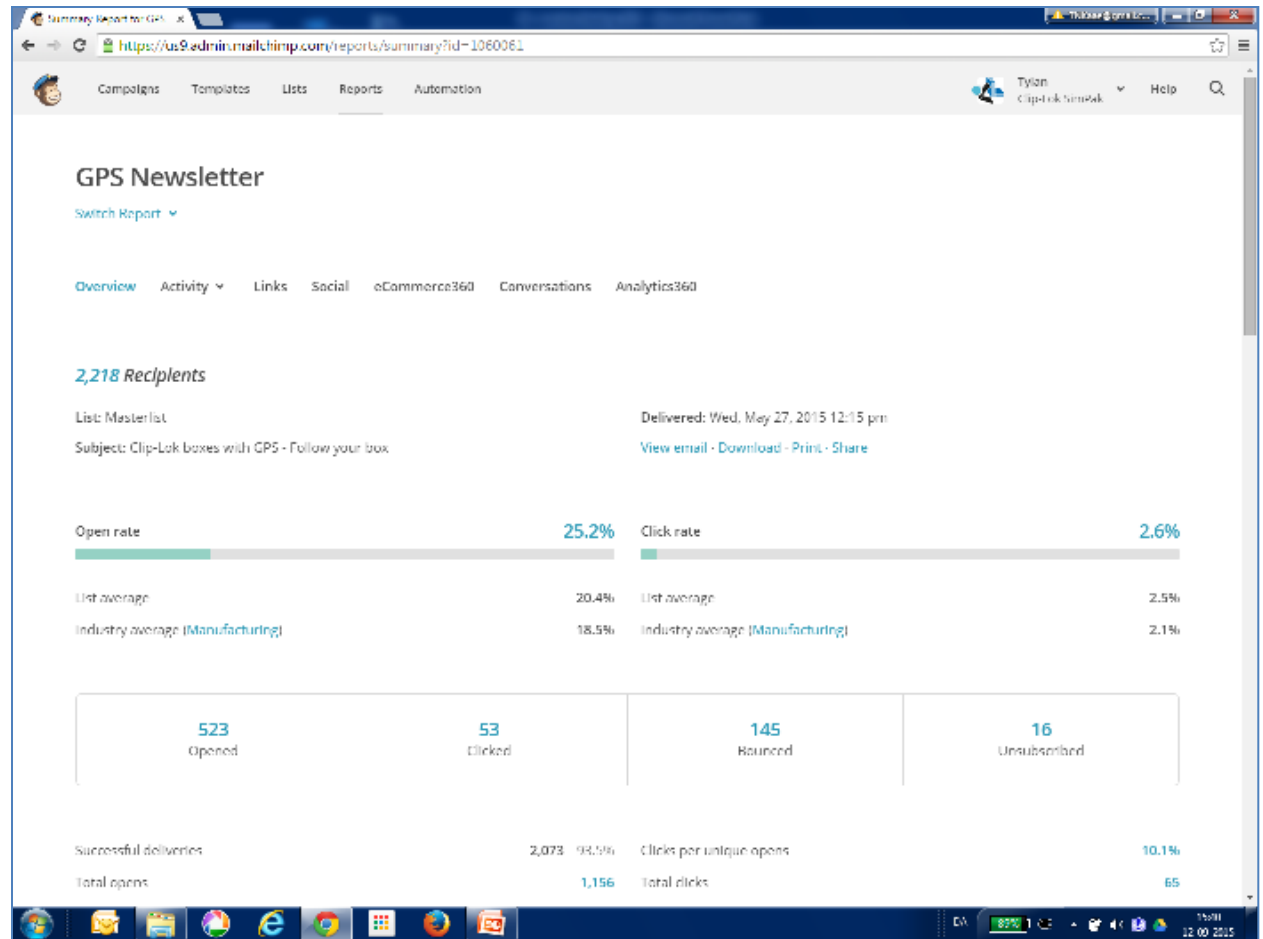
**Clip-Lok SimPak®**  
 For more than 25 years, Clip-Lok SimPak has been building reusable, flat-packable boxes which meet the demands of various industries. In addition to strength and flexibility, Clip-Lok boxes provide superior savings. A Clip-Lok box is typically reused over 100 times, and investment payback is often seen after only three shipments. Clip-Lok also offers sturdy [expandable boxes](#) for one-way transport.



The Clip-Lok SimPak Group is a global network of partners covering marketing, sales, client liaison and manufacturing on four continents. Visit our [website](#) for more information and to contact a Clip-Lok SimPak representative.

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<http://www.clip-lok.phanfare.com/>

# Website

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<http://clip-lok.com.server1.eksakte-test.dk/>



# Web shop

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- Scandinavian webshop on the international site.



**Clip-Lok SimPak<sup>®</sup>**

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